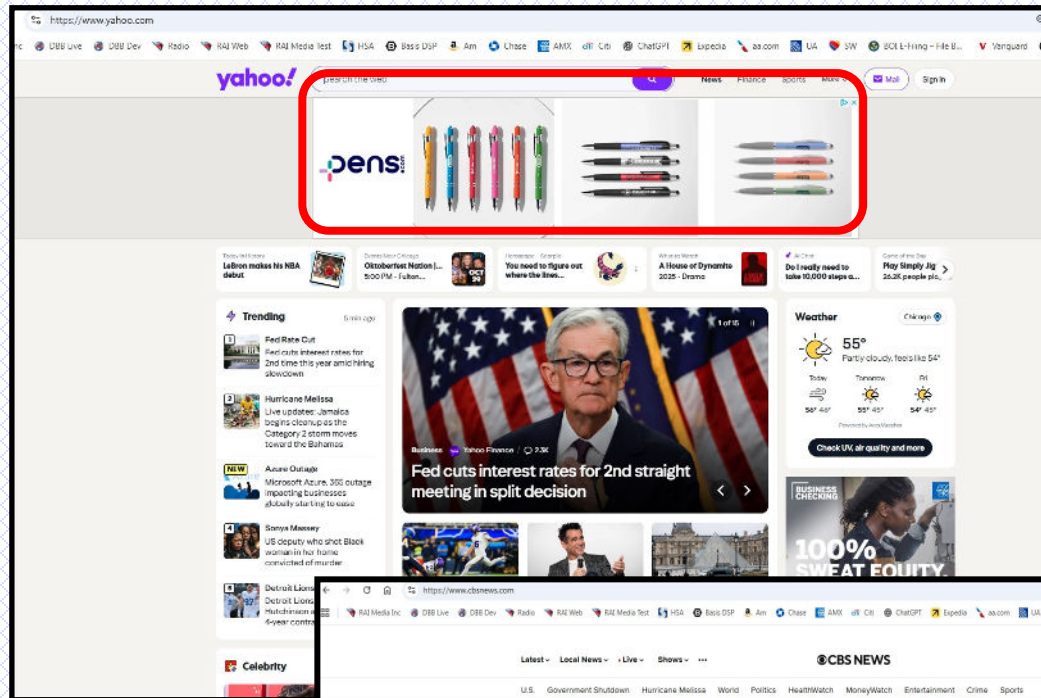


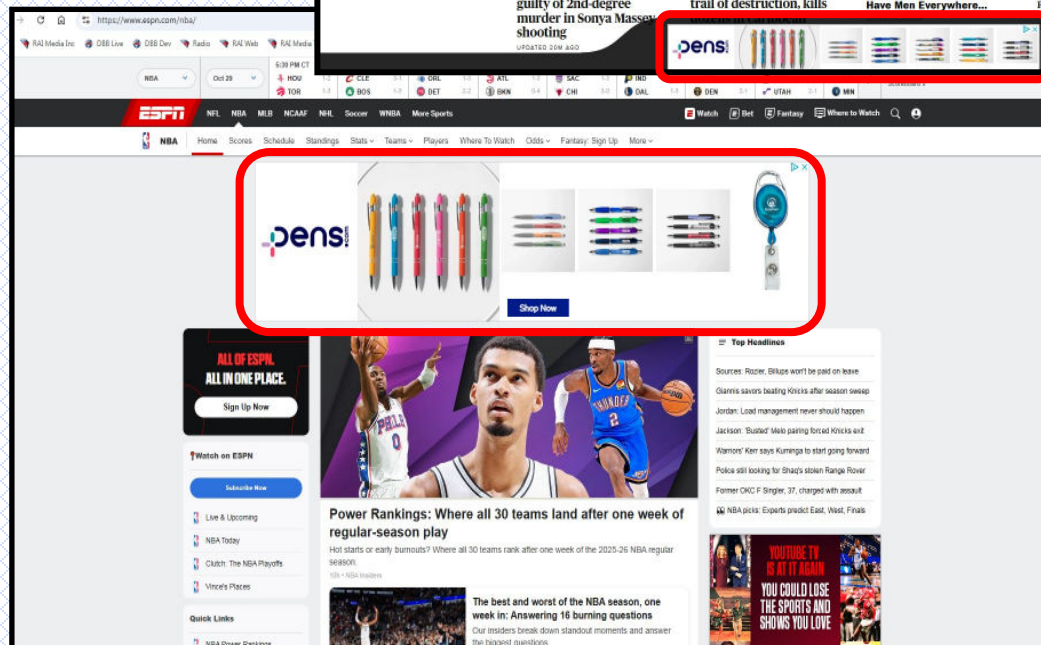
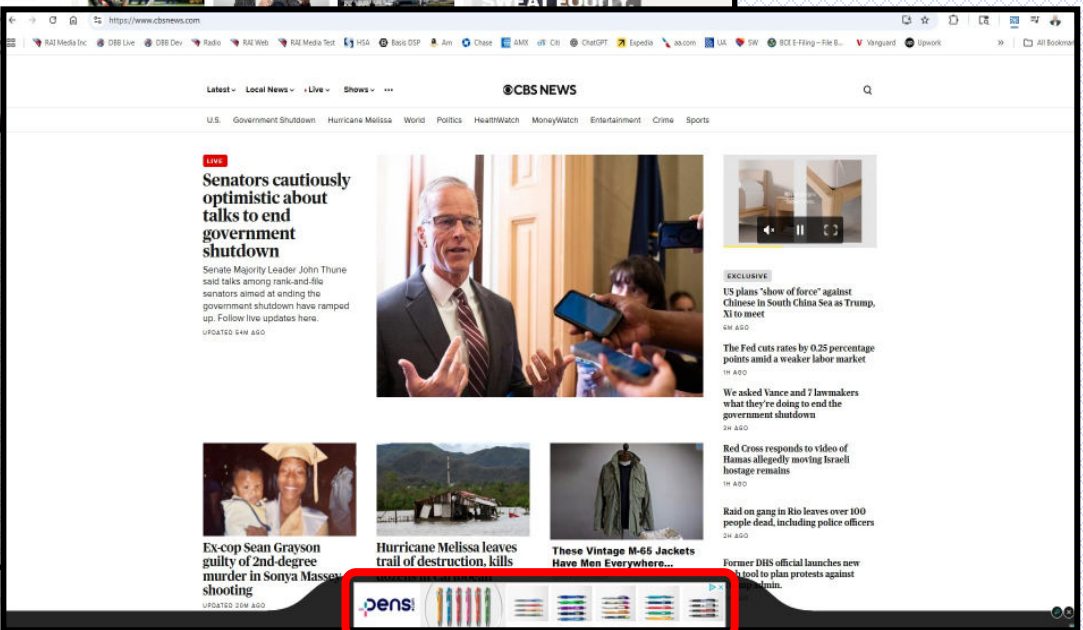
# Retargeting Ad Campaigns\*

Designed to follow any viewer's **device** that hits your website no matter where they are on the internet.



# YAHOO!

# CBS NEWS



# ESPN



RAI Media, Inc.

\* Example images shown above are actual "retargeting" ads taken from 3 different websites within 10min of each other. Banner ads are displayed on websites that are part of the National Ad Exchange network.